



FOR IMMEDIATE RELEASE

## Oakwood Enters the Luxury Hotel and Serviced Apartments Segment in Australia with the Signing of Oakwood Premier Melbourne

*Oakwood Premier Melbourne will open in the first quarter of 2022*



**SINGAPORE – SEPTEMBER 10, 2019** – Oakwood®, a wholly owned subsidiary of Mapletree Investments (“Mapletree”), today announced its foray into the luxury hotel and serviced apartments segment in Australia with the signing of Oakwood Premier Melbourne. A testament to Oakwood’s rapid expansion plan in Australia, this signing follows the recent announcement of Oakwood Hotel & Apartments Dandenong in April 2019. Scheduled to open in the first quarter of 2022, Oakwood Premier Melbourne will be the preferred serviced residential address for executive leaders along the prestigious Southbank of Melbourne city at Fishermans Bend.

Set within a newly developed 40-storey tower, Oakwood Premier Melbourne will showcase a collection of 392 hotel rooms and serviced apartments. 154 hotel rooms will cater to transient travellers on short stays, while the remaining 238 studio, one- and two-bedroom apartments that range from 35 to 65 square metres, will offer comfort and quality to guests looking to reside mid- to long-term. Proposed facilities within Oakwood Premier Melbourne include an all-day dining restaurant, meeting venues, a lobby bar and fitness centre, as well as upscale retail spaces. Sky

Bar Melbourne, a sky lounge offering spectacular views of the city, will take the evening tittle to new heights.

“Oakwood Premier is ideal for C-suite executives, well-established business owners and distinguished travellers, defined by its uncompromising, tailored service standards and prime downtown address. We are extremely proud to have the opportunity to introduce this luxury product to Melbourne’s prestigious Southbank Promenade, with the project being part of Australia’s [largest urban renewal project at Fishermans Bend](#),” said Dean Schreiber, interim chief executive officer of Oakwood and managing director of Oakwood Asia Pacific.

Strategically located along the southern banks of the famed Yarra River, Oakwood Premier Melbourne will be in close proximity to numerous corporate office buildings and key international and regional financial institutions, as well as the Melbourne Convention Centre. Those looking to explore the city will find the Crown Casino and Entertainment Complex, SEA LIFE Melbourne Aquarium and the National Gallery of Victoria within the convenience of a short walking distance.

In collaboration with [Prime Square](#), a leading advisory firm dedicated to the hospitality industry, Oakwood was selected as the operator of choice by Prime Square’s client, Yarra Hotel Group, to deliver on the Oakwood experience and superior returns on investment. “It is a great honour for us to plant the Oakwood flag on a splendid property in this prime location, and we look forward to helping the owning company take it to great heights,” added Schreiber.

[Click here to download high-res images](#)

### **About Oakwood®**

Oakwood®, a wholly owned subsidiary of Mapletree Investments, is the leading global accommodation solutions provider helping businesses and individual travelers be anywhere they need to be. With an extensive and flexible selection of move-in ready furnished and serviced apartments, Oakwood has enabled thousands of companies to expand their reach to more customers and markets. The award-winning company continues investing in its exclusive and growing portfolio of Oakwood-branded properties throughout the Americas, EMEA (Europe, the Middle East and Africa) and APAC (Asia Pacific) offering travelers a broad range of accommodation options from apartments with luxurious style and full amenities to sensible accommodations with modern essentials. For more information, please visit [www.Oakwood.com](http://www.Oakwood.com).

###

*Oakwood.*

MEDIA CONTACTS:

Ee Jin Lim

Asia Pacific Director, Marketing & Communications

Oakwood

Direct: 65.6885.1032

Email: [eejin.lim@oakwood.com](mailto:eejin.lim@oakwood.com)

Joleena Seah

Director – Southeast Asia

GHC Asia

Direct: 65.6723.8123

Email: [joleena.seah@ghcasia.com](mailto:joleena.seah@ghcasia.com)