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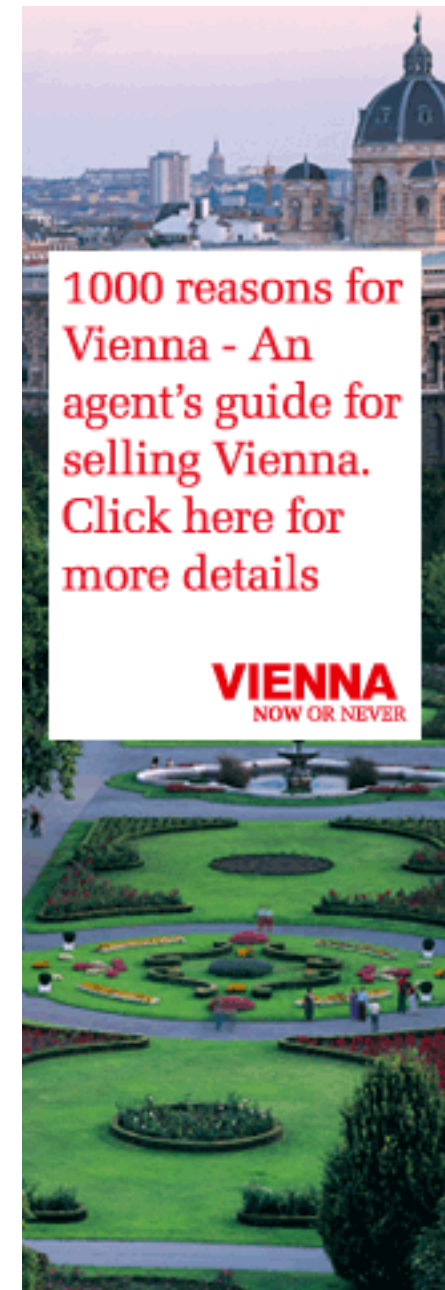
Impiana Private Villas Kata Noi



Oakwood Asia Pacific has developed a mobile application for its guests. The serviced apartment operator has launched its 'Oakwood Neighborhood' iPhone app, as the first phase of a new regional marketing campaign. Revolving around the concept of connecting guests and residents with their local neighbourhood, the app will provide information on shops, restaurants and bars, schools, banking facilities, transport and hospitals situated in the immediate vicinity of Oakwood's Asia Pacific properties. Users can receive 'Neighborhood Tips and Recommendations', while the app will also include a booking engine for Oakwood properties. The app is free for download from iTunes.

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